

**Rebecca Jablonsky**  
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<http://rebeccajablonsky.com>

**EDUCATION**

PhD, Science and Technology Studies Anticipated 2021  
 Rensselaer Polytechnic Institute

Master of Human-Computer Interaction 2013  
 Carnegie Mellon University

Master of Arts, Psychology 2010  
 New York University

Bachelor of Arts, Psychology 2008  
 City University of New York, Hunter College

**INTERNATIONAL EDUCATION**

New York University in London January 2010  
 Transnational Communities and Media Cultures

Centro Tlahuica de Lenguas e Intercambio Cultural (CETLALIC) Summer 2008  
 Spanish language Immersion and Social Justice in Mexico

DIS: Denmark's International Study Program Summer 2006

**TEACHING EXPERIENCE****UC Berkeley**

Lecturer, Communication for Engineering Leaders Spring 2019

**Rensselaer Polytechnic Institute**

Teaching Assistant, 21<sup>st</sup> Century Risks Spring 2018

Teaching Assistant, Century of the Gene Spring 2018

Teaching Assistant, Program in Design & Innovation (PDI) Studio 3 Fall 2017

Co-Instructor, Design in Culture Spring 2017

**New York University**

Teaching Assistant, Intro to Psychology Summer 2010

Grader, Intro to Psychology September 2008-May 2010

**GUEST LECTURES**

“Enhancement Technologies in Biomedicine and Culture” April 10, 2018  
*Century of the Gene*, RPI (Instructor: Kate Sohasky)

“Digital Mindfulness Technologies: Mindful by Design” April 9, 2018  
*Design, Culture, and Society* (Professor: Langdon Winner)

“Ethics of Emerging Neurotechnologies” February 13, 2018  
*21<sup>st</sup> Century Risks* (Professor: Ned Woodhouse)

“Lifestyle Movements and Embodied Capitalist Critique” November 22, 2016  
*Intro to Science, Technology, and Society* (Professor: Steve Breyman)

**PEER-REVIEWED PUBLICATIONS**

Chen, Nancy, Rebecca Jablonsky, Jack Benjamin Margines, Raunaq Gupta, and Shailie Thakkar. 2013. “Comic Circuit: An Online Community for the Creation and Consumption of News Comics.” In *CHI '13 Extended Abstracts on Human Factors in Computing Systems*, 2561-2566. ACM.

Jablonsky, Rebecca. 2012. “Russian Jews and ‘Gypsy Punks’: The Performance of Real and Imagined Cultural Identities within a Transnational Migrant Group.” *Journal of Popular Music Studies* 24(1): 3-24.

**OTHER ACADEMIC WRITING**

Jablonsky, Rebecca and Fan Mai. 2016. “The Neighbors Are Watching: From Offline to Online Community Policing in Oakland, California.” *Citizen Technologist: The Center for Technology, Society, and Policy Blog*, March 15, 2016.  
<https://ctsp.berkeley.edu/the-neighbors-are-watching>.

**CONFERENCE PANELS ORGANIZED**

“Attention!” *Society for Social Studies of Science*; New Orleans, LA; Sept 4-7, 2019.  
 Triple panel co-organized with Professors Nick Seaver and Tero Karppi.

**CONFERENCE PAPERS PRESENTED****2019**

“To Pay Attention, Click Here: Exploring the Critical Limits of Digital Meditation Apps as a Cure for Digital Addiction.” *American Anthropological Association*; Vancouver, BC; Nov 20-24, 2018. Panel: Reworking the Cognitive Bias in Biomedicine and Technology.

“Attention by Design: Meditation Apps and the Construction of Mindbody Capacities.” *Society for Social Studies of Science*; New Orleans, LA; Sept 4-7, 2019. Panel: Attention! Human/Machine Boundaries.

## 2018

“Meditation Apps: Drug, Medicine, or Healing?” *American Anthropological Association*; San Jose, CA; Nov 14-18, 2018. Panel: Situating & Expanding Drugs’ Capacities.

“Technologies of Consciousness.” *Reformatting the World*; York University; Feb 23-24, 2018. Panel: Digital Non-dualisms.

## 2017

“The Qualified Self in Quantified Times: Translating embodied wellness practices into technological experiences.” *Society for Social Studies of Science*; Boston, MA; Aug 30-Sept 2, 2017. Panel: Technologies of Self.

“The body as a site of maintenance and innovation: Gendered labor divisions in wellness and body modification practices.” *Maintainers II*; Stevens Institute of Technology; April 6-9, 2017. Panel: Bodies.

“The Picture of Health: Surveillance, self-advertising and resistance in personal style and yoga Instagram accounts.” *Institutions and Societies*; SUNY Albany; February 24, 2017.

## FELLOWSHIPS

**UC Berkeley Center for Technology, Society, and Policy** 2019

- \$2,000 awarded to support ethnographic research within the meditation technology industry in Silicon Valley

**Alger Engineering Ethics Fellowship, Rensselaer Polytechnic Institute** 2018

- \$3,000 awarded to support ethnographic research at the intersection of mindfulness and digital information technologies in Silicon Valley

**Rensselaer Graduate Fellowship, Rensselaer Polytechnic Institute** 2016

- 12 fellowships awarded from over 4,000 graduate applications
- Value of award, covering full tuition and stipend, is over \$82,000

**UC Berkeley Center for Technology, Society, and Policy** 2015

- 20% project acceptance rate; \$1,500 award
- Planned and conducted user interviews, ethnographic observation, and social media content analysis in diverse neighborhoods in Oakland, CA in order to positively influence civic engagement on Nextdoor.com

**CONFERENCE AND WORKSHOP GRANTS**

Symposium on Tech-Assisted Meditation, Harvard University, \$125	Sept 2018
Mindfulness as Medicine, Spirit Rock Meditation Center, \$70	Sept 2018

**INDUSTRY EXPERIENCE**

**Perforce Software** March 2015-April 2016

User Experience Designer

- Led formative user interviews and remote usability sessions for Helix Cloud—a web interface for storage, collaboration, and communication amongst programmers and designers
- Presented research findings across many layers of the company, including cross-disciplinary team members, the UX group, and executive leadership
- Produced workflow diagrams, user interface designs, and lightweight prototypes for user testing

**IBM** December 2013-March 2015

User Experience Designer

- Managed the user research program for a beta version of an endpoint management tool for IT professionals, as it was transferred from an on-premise to cloud-based offering
- Produced interactive prototypes and high-fidelity designs, and tested them during remote user feedback sessions with customers participating in the beta release program

**The Boeing Company** January 2013-August 2013

User Research Lead

- Planned and led fieldwork at Boeing's Everett Factory through CMU's Master's Capstone Project
- Planned and led three user testing trips—including concept validation, low fidelity prototype testing of multiple solutions, and focused high-fidelity prototype testing of an immersive room for self-expression and wellbeing

**ACADEMIC SERVICE**

Colloquium Committee, RPI STS Department	2017-2018
Contributing Editor, <i>Platypus</i> , the official blog of AAA CASTAC	2019-present

**PROFESSIONAL AFFILIATIONS**

American Anthropological Association (AAA)  
 Ethnographic Praxis in Industry Conference (EPIC)  
 Society for Social Studies of Science (4S)