

# Rebecca Jablonsky

I am a PhD-level researcher of digital health technologies with three years of applied product research experience, available for freelance and short-term UX research positions.

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## Industry Experience

### Perforce Software | UX Designer

Alameda, CA 3/2015-4/2016

- > Led formative user interviews and remote usability sessions for Helix Cloud—a web interface for storage, collaboration, and communication amongst programmers and designers
- > Presented research findings across many layers of the company, including cross-disciplinary team members, the UX group, and executive leadership
- > Produced workflow diagrams, user interface designs, and lightweight prototypes for user testing
- > Hybrid role: 60% design, 40% research

### IBM | UX Designer

Emeryville, CA 12/2013-3/2015

- > Managed the user feedback program for a beta version of an endpoint management tool for IT professionals, as it was transferred from an on-premise to cloud-based offering
- > Produced interactive prototypes and high-fidelity designs, and tested them during remote user feedback sessions with customers participating in the beta release program
- > Advocated for UX thinking within an engineering-centric environment through educational exercises

### Boeing | User Research Lead

Pittsburgh, PA 1/2013-8/2013

- > Planned and led contextual inquiry at Boeing's Everett Factory through CMU's Master's Capstone Project
- > Planned and led three user testing trips—including concept validation, low fidelity prototype testing of multiple solutions, and focused high fidelity prototype testing of an interactive, immersive room for self-expression and wellbeing

## Research Projects

### Rensselaer Polytechnic Institute | Digital Mindfulness Technologies

SF Bay Area, 2/2018-present

- > Conducting semi-structured interviews and ethnographic fieldwork with users of mindfulness technologies, employees at mindfulness technology companies, and mindfulness and meditation leaders

### UC Berkeley Center for Technology, Society, and Policy | Online Civic Engagement and Surveillance

SF Bay Area, 10/2015-10/2016

- > Planned and conducted user interviews, ethnographic observation, and social media content analysis in diverse neighborhoods in Oakland, CA in order to understand and positively influence civic engagement on Nextdoor.com

## Education

### Rensselaer Polytechnic Institute

PhD, Science and Technology Studies  
May 2021, anticipated

### Carnegie Mellon University

Masters of Human-Computer Interaction  
August 2013

### New York University

MA, Psychology  
May 2010

### NYU in London

Transnational Communities and Media Cultures  
January 2010

### CUNY Hunter College

BA, Psychology, Religion  
May 2008

## Skills

### Research

Competitive analysis  
Contextual inquiry  
Ethnography  
Field studies  
Group brainstorming  
Market research  
Paper prototyping  
Presentations  
Public speaking  
Surveys  
Usability testing  
User interviews  
User profiles and personas  
Heuristic evaluation

### Software

Adobe Creative Suite  
Axure  
Gliffy  
InVision  
Keynote  
Sketch

### Areas of Specialization

Health, fitness, and wellness technologies  
Design for wellbeing  
Technology for social good