

Rebecca Jablonsky

UX Research and Design

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Education

Carnegie Mellon University | Pittsburgh, PA

Master of Human-Computer Interaction
August 2013

New York University | New York, NY

M.A., Psychology
May 2010

NYU in London | London, UK

Transnational Communities and Media Cultures
January 2010

Hunter College | New York, NY

B.A., Psychology
May 2008

Skills

Expert

Ethnography
Contextual Inquiry
Affinity Diagramming
Ideation and Visioning
Storyboarding
Public Speaking
Wireframing
Rapid Prototyping
Think-aloud Protocol
Wizard of Oz
Competitive Analysis
Heuristic Evaluation
Usability Testing
Web Analytics

Experienced

Illustrator
InDesign
Photoshop
HTML
CSS
Wordpress
Java
Flex
ActionScript

Honors

2013: Finalist, CHI Student Design Competition
2012: Research presented at Global Urban
Popcultures Conference; Prague,
Czech Republic
2012: Research published in the Journal of
Popular Music Studies, Issue 24: Vol 1

User Experience

Boeing-Research and UX Design Lead

Pittsburgh, PA; 1/13-8/13

- > Planned and conducted contextual inquiry and interviews at Boeing's Everett Factory to improve communication on the 787 line through CMU's Capstone Project.
- > Translated research into design ideas, and communicated the value of visions within the team and externally to client contacts.
- > Produced concepts maps, sketches, and experience specifications of the final product's design.
- > Planned and oversaw three testing trips for rapid iteration on the final prototype.

Moteevate-Product Developer

New York, NY; 12/11-4/12

- > Informed the design of a motivational social network by applying research on psychology, motivation, and UI/UX design.
- > Developed proposals, wireframes, and content for new and existing interactive features.
- > Oversaw usability research and wrote usability reports.

Psychology and Research

New York University-Teaching Assistant and Grader

New York, NY; 9/08-7/10

- > Graded essays for an Introduction to Psychology course, gave feedback about class performance, and assisted with lectures.

New York University-Research Assistant

New York, NY; 9/09-12/09

- > Assisted with designing, executing, and reporting on a research project focused on neuroscience and conditioned fear.

Web and Technology

Symphony Space-Social Media and Interactive Marketing Intern

New York, NY; 6/11-8/11

- > Created and implemented a social media strategy for a mid-sized performing arts space to track and improve user engagement.

Creative

Issue Project Room-Curatorial Assistant

Brooklyn, NY; 4/11-7/11

- > Helped organize events for an experimental music, art, and technology center.

Jackson Heights Poetry Festival-Planning and Publicity

Jackson Heights, NY; 2/09-6/09

- > Oversaw the organization of poetry open mic nights, workshops, contests, and a 3-day festival.